

Payment solutions for funeral homes

MERCHANT SERVICES

CREDIT AND DEBIT PROCESSING

SMART TERMINALS

ALTERNATIVE PAYMENTS

CUSTOMER FINANCING

Payment processing has become a critical part of funeral home services, but it comes with many challenges:

- Families are often unprepared to pay for funeral expenses
- The average funeral in Canada now costs \$8,000 – \$10,000
- It can be challenging to collect all payments during a sensitive time in a family's life
- Funeral homes are being pressured to take their businesses online
- The high price tag of funeral services makes upselling services difficult



Increase your accounts receivable recovery rate

Make it easier for families to pay for the arrangements their loved ones would want, without worrying about chasing payments in the future. With **instant customer financing up to \$15,000**, you get paid in full within 48 hours, and they have the freedom to pay over time in manageable monthly installments.

- Offer the option to instantly finance the cost of a funeral or burial through your terminal
- Increase opportunities to upsell
- Enjoy offering risk-free financing: Get paid upfront with no future payment risk

Offer more ways to pay

Give your clients relief at a difficult time in their lives by enabling them to pay the way they want to by offering more payment methods:



Take your funeral home online

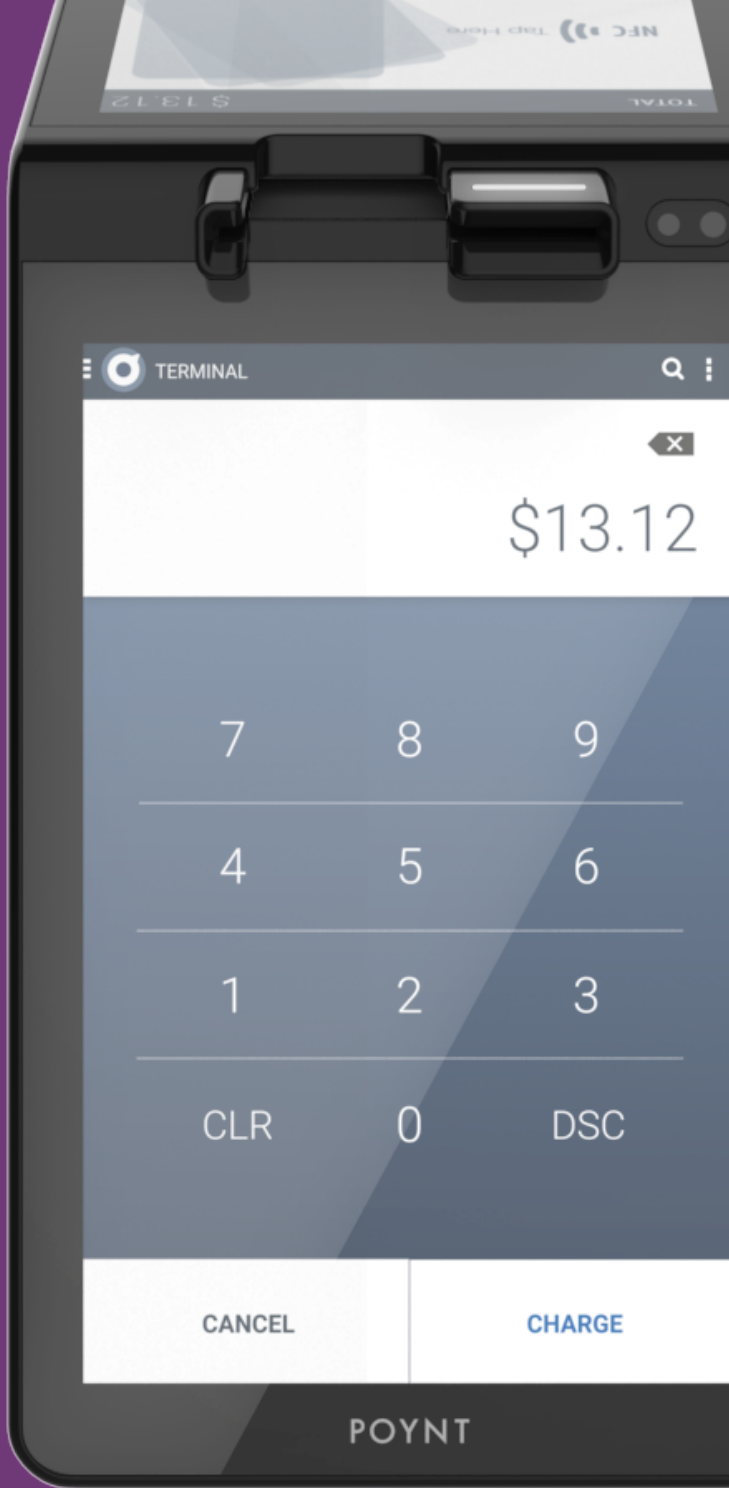
More funeral homes are enabling families to view, compare, and purchase arrangements online. If you're headed in the same direction, we can offer the payment options you need to make it happen.

- Payment gateways and shopping carts
- Alternative payments
- Credit and debit processing
- Online invoicing
- Fraud protection above the industry standard

Easy reporting and reconciliation with smart payment terminals



- Connect your back-office systems to your payment terminal. Access your payment data, reconcile transactions faster, and generate reports from all locations in one place
- Download third-party apps that help you manage your business better
- Update your payment tech to reflect your brand with touchscreen, full-colour Android smart payment terminals

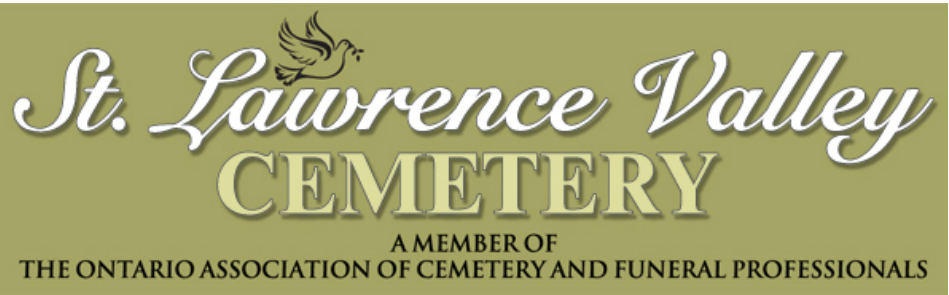


Poynt smart terminal

Good news! It's easier than you think to get out of your current merchant contract

1. BNA will provide a complimentary review of your current contract terms
2. We'll pay a portion (or all) of your early cancellation fees to get you out of your current merchant contract. Yay!
3. For easier reconciliation, value-added services, and potentially lower rates, it's worth switching (or at least hearing us out!)

Our funeral directors love us!





Partner with BNA

At BNA, we focus on ensuring our merchants stay ahead of the tech curve, give their customers the payment options they really want, and improve the customer experience with the right payment processing solutions.

bnasmartpayment.com

\$ **30**
BILLION

in transactions processed

1st

in Canada to offer wireless terminals and internet-based payments instead of dialup

24/7

help desk and dedicated customer-service teams

99.9%

reliable payment processing